



2020—IN IT TOGETHER

In 2020, New York Life responded to the unexpected. When COVID-19 hit, New York Life and our Foundation provided emergency pandemic relief grants to support communities across the country. We created the Brave of Heart Fund with the Cigna Foundation to support the families of healthcare workers who died of COVID-19. We supported disaster relief organizations in communities devastated by wildfires and other natural disasters. And in response to the social justice movement we provided grants to social justice organizations and matched our workforce donations.



COVID-19

 \$5,123,804

In 2020, the Foundation committed more than **\$6 million** to local and national nonprofits to help communities impacted by COVID-19. Beneficiaries include the Center for Disaster Philanthropy's COVID-19 Response Fund, the CDC Foundation, First Book, and Project HOPE. In light of rapidly changing conditions, we provided flexibility to grantees to invest funds where they were needed most, along with emergency grants where needed. Keeping longevity and sustainability in mind, we will support long-term responses to the effects of COVID in bereavement and education. We are also a founding supporter of the Ad Council's nation-wide vaccine education campaign.

BRAVE OF HEART FUND

 \$27,449,018

Healthcare workers are on the front lines of this virus. They protect our families, so we wanted to protect theirs. The Brave of Heart Fund, established by the foundations of New York Life and Cigna and powered by e4e relief, provides financial support in the form of charitable relief grants to help the families of healthcare workers who lose their lives to COVID-19. The Fund is designed to provide families of healthcare workers and healthcare volunteers with grants of up to **\$75,000** to support immediate and longer-term needs. The New York Life Foundation invested **\$25 million** at the start of the Fund and has pledged to match individual contributions up to an additional **\$25 million**. In addition to grants, families also benefit from behavioral and emotional support services from Cigna and grief-coping resources from New York Life. More information at braveofheartfund.com.

DISASTER RELIEF

 \$659,548

In 2020 New York Life and our workforce supported communities impacted by natural disasters. In response to the Australian bushfires, New York Life supported groups providing both humanitarian and wildlife relief. After the earthquake in Puerto Rico, we supported the Hispanic Federation's disaster relief fund. To support communities devastated by the West Coast wildfires we provided **\$100,000** to funds managed by the California Community Foundation and the Oregon Community Foundation. In addition, our workforce volunteered with local relief organizations to support numerous disaster relief efforts after Hurricane Laura, the West Coast wildfires, and tornadoes and storms throughout the Midwest: New York Life provided special grants of **\$5,000** to each relief organization in honor of our employees' and agents' volunteerism.

SOCIAL JUSTICE

 \$1,436,619

In response to a heightened awareness of the need to support social justice, New York Life formed a Social Justice Steering Committee, chaired by Chairman and CEO Ted Mathas and made up of senior executives, to advance the company's unwavering commitment to social and racial equity. A Social Justice Working Group also formed, composed of a diverse array of employee appointees from throughout the company, to assess current New York Life programs and initiatives, and ideas for consideration by the Steering Committee. The New York Life Foundation has continued to support social justice through additional investments in social justice organizations like the NAACP LDF. The Foundation also launched a special matching gifts program for donations up to **\$5,000** per employee/agent to 5 social justice organizations: the Equal Justice Initiative, the HBCU Foundation, the National Urban League, Race Forward and the NAACP LDF.

2020—IN IT TOGETHER PARTNERS

